

Manikantha Namba

Motion Graphics Designer | Video Editor | Graphic Designer

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manigraphic.live 

CAREER OBJECTIVE

Creative and detail-oriented Motion Graphics & Graphic Designer with 4+ years of experience producing impactful visuals, animations, and brand assets. Skilled in delivering engaging content for digital campaigns, corporate branding, and media production. Adept at collaborating with teams to bring concepts to life and drive audience engagement.

WORK EXPERIENCE

- **Senior Graphic & Motion Designer**
Evitech Pty Ltd – Melbourne, Australia
(Nov 2024 – Present).
 - Designed marketing visuals and motion graphics for the heating, cooling, and hot water industry, simplifying technical solutions and boosting lead generation through government rebate and \$0 upfront campaigns.
- **Motion Graphics & Graphic Designer**
Cogncise Business Services Pvt Ltd – Madgaon, Goa, India
(Dec 2023 – Oct 2024)
 - Delivered motion graphics and static designs that boosted brand campaigns.
 - Strengthened branding initiatives with dynamic visual content across digital platforms.
 - Increased audience engagement through creative storytelling and impactful visuals.
- **Visual Content Specialist**
Amazon Associates – Remote
(Jan 2021 – Dec 2022)
 - Created product visuals, infographics, and motion ads for Amazon listings, enhancing brand content and increasing conversions by 20%+.
- **Freelance Motion Graphics & Graphic Designer**
Fiverr – Global Clients (Jan 2020)

EDUCATION

- **Diploma in 2D/Graphic Design, Animation & VFX**
Arena Animation, Whitefield | 2019 – 2021
- **Goa Board – Higher Secondary**
Goa Board | 2018

Software Known : Proficient in: Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, XD, Lightroom, Animate, Dreamweaver, CorelDRAW, Figma, Canva, MS Office, and others.

Technical Skills : Adobe Suite, Logo Design, Video Editing, Motion Graphics, Branding, Social Media Design.

Languages : English, Telugu, Hindi, Marathi