

# MANIKANTHA NAMBA

Senior Video Editor | Motion Designer | Graphic Designer

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## SUMMARY

Hi, I'm a Video Editor and Motion Graphics Designer with 5+ years of experience creating marketing videos, motion graphics, and branded visual content for digital platforms. I specialize in transforming ideas into clear, engaging visual stories that support brand communication and digital campaigns.

## EXPERIENCE

### Senior Video Editor & Motion Designer

Evitech Pty Ltd

Oct 2023 - Present Melbourne, Australia

Innovative Heating, Cooling, and Hot Water Solutions Provider

- Produced and edited YouTube videos with millions of views, combining video editing and motion graphics to present heating, cooling, and hot water solutions clearly while supporting high-conversion marketing campaigns.

### Motion Graphics & Graphic Designer

Cognisce Business Services Pvt Ltd

Dec 2022 - Sep 2023 Madgaon, Goa, India

A business services company focused on enhancing client branding and advertising

- Designed marketing visuals and motion graphics for the heating, cooling, and hot water industry, simplifying technical solutions and boosting lead generation through government rebate and \$0 upfront campaigns.

### Graphic Designer & Social Media Handler

Cutis Hospital - Skin Hair Nail

Dec 2021 - Nov 2022 Cutis Hospital, Bangalore, India

A dermatology hospital where medical expertise met creative design to shape a modern, engaging brand identity.

- Designed branding visuals and motion graphics for a dermatology hospital, shaping its digital presence and engaging patients with creative campaigns around skin, hair, and nail care.

### Video Editor & Motion/Graphics Designer

Fiverr

Jan 2020 - Nov 2022 India - Remote / Freelance

Created motion graphics and digital designs for global clients, bringing their brands to life.

- Delivered motion graphics, branding, and digital design projects for global clients, completing 100+ assignments with top ratings while specializing in logo animations, social media content, and promotional videos.

## STRENGTHS

### Technical Proficiency in Design Software

Proficient in using various software and technical skills related to graphic design, branding, and content creation

## KEY ACHIEVEMENTS

### Boosted Conversions & Generated Millions of Views

Created and edited high-impact videos and motion graphics generating millions of views across social media while increasing Amazon product listing conversions by 20%+.

## LANGUAGES

### English

Fluent



### Hindi

Advance



### French

Beginner



## SKILLS

Video Editing

Digital Campaigns

Motion Graphics

2D Animation

Visual Storytelling

UI/UX Design

Adobe Software

Wireframing

Digital Campaigns

Concept Art

Graphic Design

Brand Identity

## EDUCATION

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### Design and Visual Communications, General

Jain (Deemed-to-be University) Bachelor's degree

📅 Dec 2020 - Mar 2024   📍 Bengaluru, Karnataka

At Jain University, I explored advanced visual communication, integrating motion graphics, multimedia design, and strategic storytelling in real-world projects.

- At Jain University, I studied advanced visual communication, mastering motion graphics, multimedia design, and strategic storytelling. I applied these skills in real-world projects, creating campaigns that combined creativity with practical problem-solving and design strategy.

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### Diploma in Animation & VFX & Multimedia, Animation, Interactive Technology

Arena Animation - Diploma

📅 Apr 2018 - Nov 2020   📍 Whitefield, Bengaluru, Karnataka

Led branding campaigns, UI/UX sprints, and motion design showcases; attended Adobe workshops and national-level creative festivals.

- Completed an intensive diploma focused on branding, UI/UX, motion graphics, and visual storytelling. Gained hands-on experience in Adobe Suite, design strategy, and cross-platform creative execution.

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### Goa Board of Secondary and Higher Secondary Education (GBSHSE)

High School Certificate of Competence Program

📅 Mar 2016 - Mar 2018   📍 Goa, India

Active member of the Creative Arts Society, focusing on sketches, digital art, and visual projects  
Led small design projects for school events and social awareness campaigns

- Motivated and disciplined student with strong academic performance. Actively participated in school clubs and events, developing teamwork, communication, and organizational skills. Engaged in extracurricular activities such as debates, sports, and cultural programs.