

MANIKANTHA NAMBA

Motion Graphics Designer | Video Editor | Graphic Designer

+91 9021546192 @ incoinfo560@gmail.com manigraphic.live

SUMMARY

I am a creative and detail-oriented Motion Graphics & Graphic Designer with over 4 years of experience in producing impactful visuals, animations, and brand assets. I excel in delivering engaging content for digital campaigns and corporate branding. My adept collaboration skills enable me to bring concepts to life, drive audience engagement, and contribute to successful branding initiatives.

EXPERIENCE

Senior Graphic & Motion Designer

Evitech Pty Ltd

Oct 2023 – Present Melbourne, Australia

A company specializing in innovative heating, cooling, & hot water solutions

- Designed marketing visuals and motion graphics for the heating, cooling, and hot water industry, simplifying technical solutions and boosting lead generation through government rebate and \$0 upfront campaigns.

Motion Graphics & Graphic Designer

Cognisce Business Services Pvt Ltd

Dec 2022 – Sep 2023 Madgaon, Goa, India

A business services company focused on enhancing client branding and advertising

- Designed marketing visuals and motion graphics for the heating, cooling, and hot water industry, simplifying technical solutions and boosting lead generation through government rebate and \$0 upfront campaigns.

Graphic Designer & Social Media Handler

Cutis Hospital - Skin Hair Nail

Dec 2021 – Nov 2022 Cutis Hospital, Bangalore, India

A dermatology hospital where medical expertise met creative design to shape a modern, engaging brand identity.

- Designed branding visuals and motion graphics for a dermatology hospital, shaping its digital presence and engaging patients with creative campaigns around skin, hair, and nail care.

Video Editor & Motion/Graphics Designer

Fiverr

Jan 2020 – Nov 2022 India · Remote / Freelance

Created motion graphics and digital designs for global clients, bringing their brands to life.

- Delivered motion graphics, branding, and digital design projects for global clients, completing 100+ assignments with top ratings while specializing in logo animations, social media content, and promotional videos.

STRENGTHS

Technical Proficiency in Design Software

Proficient in using various software and technical skills related to graphic design, branding, and content creation

KEY ACHIEVEMENTS

Enhanced Brand Content and Increased Conversions

Increased conversions for Amazon product listings by over 20% through impactful motion graphics, showcasing my ability to improve client satisfaction and deliver results.

LANGUAGES

English
Native

Hindi
Advance

Marathi
Proficient

SKILLS

Graphic Design	Brand Identity
Motion Graphics	2D Animation
Visual Storytelling	UI/UX Design
Adobe Software	Wireframing
Digital Campaigns	Concept Art
Video Editing	Digital Campaigns

EDUCATION

Design and Visual Communications, General

Jain (Deemed-to-be University) Bachelor's degree

📅 Dec 2020 – Mar 2024 📍 Bengaluru, Karnataka

At Jain University, I explored advanced visual communication, integrating motion graphics, multimedia design, and strategic storytelling in real-world projects.

- At Jain University, I studied advanced visual communication, mastering motion graphics, multimedia design, and strategic storytelling. I applied these skills in real-world projects, creating campaigns that combined creativity with practical problem-solving and design strategy.

Diploma in Animation & VFX & Multimedia, Animation, Interactive Technology

Arena Animation - Diploma

📅 Apr 2018 – Nov 2020 📍 Whitefield, Bengaluru, Karnataka

Led branding campaigns, UI/UX sprints, and motion design showcases; attended Adobe workshops and national-level creative festivals.

- Completed an intensive diploma focused on branding, UI/UX, motion graphics, and visual storytelling. Gained hands-on experience in Adobe Suite, design strategy, and cross-platform creative execution.

Goa Board of Secondary and Higher Secondary Education (GBSHSE)

High School Certificate of Competence Program

📅 Mar 2016 – Mar 2018 📍 Goa, India

Active member of the Creative Arts Society, focusing on sketches, digital art, and visual projects
Led small design projects for school events and social awareness campaigns

- Motivated and disciplined student with strong academic performance. Actively participated in school clubs and events, developing teamwork, communication, and organizational skills. Engaged in extracurricular activities such as debates, sports, and cultural programs.